



EVENT ORGANIZER INTERNET INFORMATION

McCormick Place is the exclusive provider of wired and IEEE Standard 802.11 Wireless (Wi-Fi) Internet Services in all McCormick Place Facilities except for the McCormick Place Hyatt Hotel and the Marriott Marquis. We offer a full selection of Internet connectivity solutions that provide continuous, dedicated access to the Internet at a variety of speeds. Once connected, you have access to the Internet 24 hours a day for the entire length of the event.

The McCormick Place Technology staff has years of experience in the design and implementation of event organizer networks. We work closely with you to provide top-quality and cost-effective networks. We also offer the opportunity to generate sponsorship revenue by upgrading the attendees Wi-Fi experience.

Below is a list of wired and wireless services we provide:

Wired Internet Services			
Service	Connection Speed	IP Addresses	Recommended Uses
Associate Class Wired	Typical speeds up to 512 Kbps	Includes 1 DHCP IP address	For an individual user who wants easy plug and play access to E-mail and light web surfing on one device. This service is not designed to consistently support streaming audio or video. Connecting a wireless access point is not permitted on this service.
Executive Class Wired	Typical speeds up to 1 Mbps	Includes 2 DHCP Private IP addresses, up to 2 additional IP addresses can be added.	For a user who needs a little more bandwidth and the ability to access the internet over multiple devices with plug and play capability. Executive Class service can be used for light to moderate web surfing. Connecting a wireless access point is not permitted on this service.
Dedicated Wired 3.0 Mbps	3.0 Mbps	Includes 5 IP addresses. Up to 5 additional IP addresses can be added.	3.0 Mbps Connecting a wireless access point is not permitted on this service.
Dedicated Wired 6.0 Mbps	6.0 Mbps	Includes 10 IP addresses. Up to 10 additional IP addresses can be added.	6.0 Mbps
Dedicated Wired 12.0 Mbps	12.0 Mbps	Includes 15 IP addresses. Up to 10 additional IP addresses can be added.	12.0 Mbps
Dedicated Wired Services Greater than 12.0 Mbps			Please contact us at (312) 791-6113 or technology@mccormickplace.com .
Wireless Internet Services			
Service	Connection Speed	Description	Availability
Complimentary Wireless Internet	Up to 768 Kbps	Targeted to attendees who want to check e-mail or visit basic websites with minimal graphic content. Up to 768 Kbps.	<ul style="list-style-type: none"> •All times in public space, meeting rooms and ballrooms; except when used for exhibits. •All times in food pods in Halls A and F. •At Event Organizer request, one complimentary Wi-Fi hot spot capable of supporting up to 300 concurrent users will be placed in a common area in each Exhibit Hall (A- F). Additional locations will be installed at a fee.

*Plus 14.5% telecommunications tax

Wireless Internet			
Service	Connection Speed	Description	Availability
Concierge Class Wireless	Up to 1.0 Mbps	Targeted to attendees who want access to more bandwidth, the concierge Wi-Fi service will allow easy access to more graphic intensive websites, the ability to download and use a variety of mobile applications, or basic video steaming.	All areas and times that complimentary access is provided. (See complimentary wireless internet section on page 1).
Wireless Buyout For more details, call for a quote (312) 791-6113	1.5mbps, 10.0mbps or Unthrottled Mbps	Inclusive of bandwidth, a customized SSID, advertising commission, and is up to the capacity of the installed system.	There are two options: 1) buyout in all public space, meeting rooms and ballrooms. 2) the buyout to also include the tradeshow exhibit floors.
VIP Wireless	Up to 1.5 Mbps	Targeted to exhibitors and event organizers who want a quick internet service. This service allows for download speeds of up to 1.5 Mbps. This service is ideal for a client using an iPad or Tablet on the show floor, who is unable to connect to a wired service.	All areas and times that complimentary access is provided. Additionally, VIP Class Wireless Service is available in Exhibit Spaces. To utilize this service your device must support 5.0 GHz.
VIP PLUS Wireless	Up to 10 Mbps	Targeted to exhibitors and event organizers who want a quick internet service capable of downloading heavier graphic content, this service allows for download speeds of up to 10 Mbps. This service is ideal for a client using an iPad or Tablet on the show floor, who is unable to connect to a wired service.	All areas and times that complimentary access is provided. Additionally, VIP PLUS Wireless Service is available in Exhibit Spaces. To utilize this service your device must support 5.0 GHz.
VIP Ultimate Wireless	Up to Unthrottled Speed	Targeted to exhibitors and event organizers who want a quick internet service capable of downloading heavier graphic content. This service allows for download speeds of up to unthrottled speed. This service is ideal for a client using an iPad or Tablet on the show floor, who is unable to connect to a wired service.	All areas and times that complimentary access is provided. Additionally, VIP Ultimate Wireless Service is available in Exhibit Spaces. To utilize this service your device must support 5.0 GHz.
High Density Wireless Service For more information, call (312) 791-6113	NA	Please see below	Areas which demand wireless density and/or speed which exceeds our standard packages.

DESCRIPTION OF INTERNET SERVICES

All wired services are delivered via Category 5 or 6 wiring with RJ45 terminated ends. For wired services, you must supply a device with an Ethernet NIC (Network Interface Card), installed TCP/IP, and an Internet browser. For wireless services, you must provide a device with an 802.11 a, b, g, or n wireless receiver. Our wireless network is optimized for 802.11 a and n devices transmitting and receiving at 5.0 Ghz. Your quality of service on the wireless network may vary widely depending upon hardware and environmental factors such as booth structures, attendee traffic, and location. For mission critical applications we recommend using a wired dedicated service whenever possible. There are no firewalls or filtering on our connection to the Internet. Please consider your vulnerabilities; make sure you have up-to-date anti-virus software installed on your computer and consider the use of a firewall. All Internet prices are a flat rate; no per minute usage or connection charges apply.

HIGH DENSITY WIRELESS SERVICES

High Density Wi-Fi is required when a larger number of people are placed closely together in a space and a large proportion of those people have a need or desire to access the internet through a wireless device. McCormick Place can readily meet these needs; however, our system has been built and configured primarily to provide the standard service offerings described in the previous section. If a show requires service beyond those capacities, we have the ability to provide additional bandwidth, deploy additional equipment, and provide additional support to meet and exceed your requirements for a successful show.

TERMS AND CONDITIONS FOR NETWORK - INTERNET SERVICES

- **Pricing and taxes.** Event Organizer agrees to pay the fees and other charges for Internet services and other services and products provided hereunder. The prices listed on this Agreement do not include Federal, State, or Local taxes. Taxes will be included on your final bill.
- **Additional costs.** McCormick Place reserves the right to bill the Event Organizer for any additional cost McCormick Place incurs in assisting in trouble diagnosis or problem resolution found not to be the fault of McCormick Place or collecting information required to complete the installation that Event Organizer fails to provide.
- **Use of Internet Services.**
 - **APPLICABILITY** Please read this acceptable use policy prior to using the service; by using the Wi-Fi service, you, the user, are agreeing to the terms of this acceptable use policy. You are responsible for any violation of this acceptable use policy or misuse of the service through the use of your device, even if the misuse was conducted by a third party or other end user with access to your device, whether permitted by you or not. It is your responsibility to secure your computer(s), and/or mobile device so that such misuse is prevented.
 - **REVISIONS TO POLICY** McCormick place may revise this acceptable use policy from time to time without notice by posting any such revision on www.mccormickplace.com or any successor URL. Any revision of this acceptable use policy is effective immediately upon such posting. As such, you should regularly visit www.mccormickplace.com and review the posted acceptable use policy. In the event of a conflict between any user or Event Organizer agreement and this acceptable use policy, the terms of this acceptable use policy will govern.
 - **VIOLATIONS** McCormick Place reserves the right to immediately terminate your access without notice at McCormick Place's sole discretion if you or others who use your account violate this acceptable use policy. You agree to defend, hold harmless, and indemnify McCormick Place, its manager, and their affiliates, directors, officers, employees, agents, licensees, and other partners and employees, from any loss, liability, claim, or demand, including reasonable attorney's fees, made by any third party due to or arising out of your breach of any provision of this acceptable use policy.
 - **COMMERCIAL USE** If you have purchased and are using a VIP Wireless service, this paragraph shall not apply to your use of Wi-Fi at McCormick Place. Wi-Fi Service is provided for personal use within McCormick Place. You agree that you will not use, nor allow others to use, the Wi-Fi Service to operate any type of business or commercial enterprise or to use the Wi-Fi Service as an Internet service provider. You agree that you will not use, nor allow others to use, your mobile device as a Web Server, FTP Server, file server or game server or to run any other server applications.
 - **NO RESELLING OF SERVICES** User will not resell or redistribute, or allow others to resell or redistribute, access to the Wi-Fi Service in any manner, including by wireless means.
 - **NO ILLEGAL OR FRAUDULENT USE** You agree that you will not use, and not encourage or allow others to use, the Wi-Fi Service to violate any applicable federal, state, local or international laws orders or regulations. You agree that you will not use,

nor allow others to use, the Wi-Fi Service to plan or commit, or encourage or help others to plan or commit, a crime, fraud or act of terrorism, including but not limited to posting or transmitting information, data or material that is unlawful, abusive, libelous, slanderous, obscene, profane, unlawful, threatening, or defamatory, posting or transmitting child pornography or obscene material, engaging in a pyramid, Ponzi or other illegal soliciting schemes, sending chain e-mail that request money or other items of value, illegal gambling, the offering for sale of illegal weapons or substances, the promotion or publication of any material that may violate hate crime laws, or exporting software or technical information in violation of U.S. export control laws. You agree to indemnify, defend and hold harmless McCormick Place and its affiliates, suppliers, and agents against all claims and expenses (including reasonable attorney fees) resulting from you engaging in any act prohibited by this Acceptable Use Policy or resulting from your violation of this Acceptable Use Policy. This paragraph will survive any termination or expiration of any applicable subscriber agreement.

- **NO INFRINGEMENT OF INTELLECTUAL PROPERTY RIGHTS** You agree that you will not use, nor allow others to use, the Wi-Fi Service to send or receive any information that infringes the intellectual property, including without limitation patents, trademarks, copyrights, trade secrets or proprietary rights of any other person or entity. This includes, but is not limited to digitized music, movies, books, photographs, art or other copyrighted materials or software.
- **NO THREATS OR HARASSMENT** You agree that you will not use, nor allow others to use, the Wi-Fi Service to transmit any material that threatens or encourages bodily harm or destruction of property or which harasses, abuses, defames or invades the privacy or rights of any other person or entity.
- **NO HARM TO AND PROTECTION OF MINORS** You agree that you will not use, nor allow others to use, the Wi-Fi Service to harm or attempt to harm a minor, including but not limited to using the Wi-Fi Service to send pornographic, obscene or profane materials, or violating the Children’s Online Privacy Protection Act.
- **NO “SPAMMING”** You agree that you will not use, nor allow others to use, the Wi-Fi Service to send materials in a manner inconsistent with federal and state laws, including without limitation the CAN-SPAM Act of 2003 (15 U.S.C. §§ 7701-7713 and 18 U.S.C. § 1037). These materials include without limitation mass or bulk e-mail, numerous copies of the same or substantially similar messages, empty messages, or messages which contain no substantive content. We reserve the right, in our sole discretion, to determine whether such postings or transmissions constitute an advertisement, promotional material or any other form of solicitation in violation of such laws.
- **NO “HACKING”** You agree that you will not use, nor allow others to use, the Wi-Fi Service to access the accounts of others or to attempt to penetrate security measures of the Wi-Fi Service or access any other person’s computer or computer system, software, data, confidential or proprietary information of others without the owner’s knowledge and consent (“hacking”) or to cause a disruption of service to other on-line users. You agree that you will not use, nor allow others to use, tools designed for compromising network security, such as password guessing programs, cracking tools, packet sniffers or network probing tools.
- **NO SYSTEM DISRUPTION** You agree that you will not use, nor allow others to use, the Wi-Fi Service to disrupt, restrict, destroy, impair or create any unusually large burden, disrupt any backbone network nodes or network service used by McCormick

Place or others. You also agree that you will not use, nor allow others to use, the Wi-Fi Service to disrupt other Internet service providers or services, including but not limited to by e-mail bombing or the use of mass mailing programs, viruses, locks, keys, worms, Trojan horse or other harmful or debilitating feature; distribute mass or unsolicited e-mail, including commercial advertising, announcements or junk mail; or otherwise generate large levels of traffic sufficient to impede other's ability to send or receive information.

- **NO IMPERSONATION OR FORGERY** You agree that you will not, nor allow others to, impersonate another user, falsify one's user name, age, digital or manual signature or identity in e-mail or in any post or transmission to any newsgroup or mailing list or other similar groups or lists. You agree that you will not, nor allow others to, forge any message header of any electronic transmission, originating or passing through the Wi-Fi Service, or use an IP address not assigned to you.
 - **NO ABUSE OF NEWSGROUPS** You agree that will not, nor allow others to, post a similar item to more than three (3) newsgroups or mailing lists. You agree that you will not, nor allow others to, post or transmit any private, third party e-mail to any newsgroup or mailing list without the explicit approval of the sender.
 - **NO "VIRUSES"** You agree that you will not use, nor allow others to use, the Wi-Fi Service to restrict, inhibit, or otherwise interfere with the ability of any other person to use or enjoy the Wi-Fi Service or any features of the Wi-Fi Service, any Equipment or the Internet, regardless of intent, purpose or knowledge, including, without limitation, by posting or transmitting any information or software which contain computer "viruses," worms, "Trojan horses" or other harmful software programs and that you will use your best efforts to prevent the unintentional transmission of such viruses.
 - **Wi-Fi MONITORING.** McCormick Place reserves the right at any time to monitor bandwidth, usage, transmissions, and content on the Wi-Fi Service from time to time; to seek or identify violations of this Policy; and/or to protect the network, the Wi-Fi Service and McCormick Place users. McCormick Place may not, however, routinely monitor the activity of your Wi-Fi Service account for violations of this Acceptable Use Policy. McCormick Place's failure to enforce this Acceptable Use Policy, for whatever reason, shall not be construed as a waiver of any right to do so at any time. You agree that any portion of this Acceptable Use Policy held invalid or unenforceable will as much as possible be construed consistent with the intent and applicable law; the remaining portions of this Acceptable Use Policy will remain in full force and effect.
- **Wireless Specific.** The use of any wireless device that interferes with the facility wireless data frequency is prohibited.
- **Performance Disclaimer.** McCormick Place does not warrant that the services provided hereunder will meet Event Organizer's requirements or that Event Organizer's access to and use of the services will be uninterrupted or free of errors or omissions. McCormick Place cannot and does not guarantee the privacy, security, authenticity and non-corruption of any information transmitted through, or stored in any system connected to the internet. McCormick Place shall not be responsible for any delays, errors, failures to perform, or disruptions in the Hosting services caused by or resulting from any act, omission or condition beyond McCormick Place's reasonable control. In situations involving performance or nonperformance of services furnished under this Agreement, Event Organizer's sole remedy shall be a refund of a prorated portion of the price paid for

services which were not provided. Credit will only be issued for periods of loss greater than 24 hours.

- **Internet Security Disclaimer.** McCormick Place does not provide security, such as, but not limited to, firewalls, for any Internet service it provides. It is the sole responsibility of the Event Organizer to provide any necessary security. With execution of this document, Event Organizer agrees to the Terms and Conditions of this Agreement and will hold McCormick Place, its board members, officers, employees, agents, and consultants harmless for any and all liabilities arising from the use of non-secured Internet services.
- **No Warranties.** McCormick Place makes no warranty of any kind with respect to services and products provided under this Agreement. McCormick Place disclaims all warranties, express and implied, including the warranties of Merchant ability and the fitness for a particular purpose.
- **Limitation on Liability.** McCormick Place will not be liable for any damages Event Organizer may suffer arising out of acts of God, use or inability to use McCormick Place's Internet services or related products unless such damages are caused by an intentional and willful act of McCormick Place. McCormick Place will not be liable for any special or consequential damages, or for loss, damage, or expense directly or indirectly arising from Event Organizer's use or inability to use the system either separately or in combination with other equipment or software or for commercial loss of any kind, including loss of business profits, based upon breach of warranty, breach of contract, negligence, strict tort, or any other legal theory whether or not McCormick Place or its suppliers or its subcontractors have been advised of the possibility of such damage or loss. In no event shall the liability of McCormick Place exceed an amount equal to the price of products and services purchased by Event Organizer during the twelve-month period preceding the event which caused the damages or injury.
- **Indemnity.** Event Organizer agrees to indemnify and hold McCormick Place, its board members, officers, employees, agents, and consultants harmless against any claim or demand by any third party due to or arising out of the use by Event Organizer of Internet services and related products provided hereunder.
- **Termination.** Event Organizer's failure to comply with the terms and conditions of this Agreement will result in immediate termination of Internet services provided hereunder. Event Organizer acknowledges that McCormick Place reserves the right to terminate this Agreement for convenience.
- **Changes.** McCormick Place reserves the right to change these terms and conditions at any time. The terms and conditions in effect at the time of services are ordered shall apply. Event Organizer may view the most current terms and conditions by visiting: www.mccormickplace.com.
- **Miscellaneous.** This Agreement constitutes the entire agreement of the parties and supersedes any prior or contemporaneous agreements between the parties with respect to the subject of this Agreement. This Agreement shall be governed by and construed in accordance with the laws of the State of Illinois without regard to its conflict of laws principles.

RESTRICTIONS ON USE OF OUTSIDE WIFI EQUIPMENT

McCormick Place provides a robust highly effective wireless solution which uses top of the line Cisco Access Points, Controllers, and the Cisco Prime Network Control System. For high density applications, we may augment the permanent system with additional Cisco or Xirrus wireless access points. McCormick Place has made this investment in order to offer our events the best possible wireless network solution. Deployment of unregulated outside wireless networks and equipment will decrease the overall quality of wireless internet in the facility. Under the best of circumstances, there are limited channels which all wireless equipment must operate on. When competing networks are placed in the same space, users encounter degraded service or the inability to access available networks. McCormick Place may offer a waiver to allow an Exhibitor or Event Organizer to provide their own wireless access point. A waiver will only be provided under the following conditions:

- The Exhibitor or Event Organizer must register their access point(s) using the McCormick Place Wi-Fi Waiver Form and provide all required information at least 14 days in advance of the first move-in day for the show.
- The Exhibitor or Event Organizer must purchase a 6 MBPS or greater dedicated wired internet service from the facility.
- Any approved access points must be capable of manual power output and channel selection adjustments.
- The Exhibitor or Event Organizer must configure the approved access point to the requirements specified by the facility.
- Notwithstanding our best efforts to eliminate interference, if the exhibitor or show management provided unit interferes with the facility's Wi-Fi system, the user will be required to disable it. If the access points were registered with the facility, the user will receive a refund for their wired service (excluding any labor to set up their equipment) and be allowed to purchase Wi-Fi service on the facility network.
- If an Exhibitor or Event Organizer is found to be operating a non-approved wireless network using a McCormick Place wired service, the wired service will be terminated.
- Exhibitors or Event Organizers who are granted a waiver will not have access to the facility Wi-Fi network for areas outside their broadcast area unless they purchase those services from the facility.

There are several vendors who currently provide small portable Wi-Fi systems which connect to a cellular carrier and provide Wi-Fi service to linked devices. While this may appear to be a great solution to an individual who wants to provide temporary Wi-Fi services, they typically interfere with the Wi-Fi signal provided to users on the facility system. McCormick Place provides a competitively priced exhibitor targeted Wi-Fi Service which can be used throughout the facility and which is supported by an in-house staff. McCormick Place does not allow the transmission of IEEE standard 802.11(Wi-Fi) signals from self-contained portable Wi-Fi systems.

CONTACT US

For information please contact us at (312) 791-6113 or technology@mccormickplace.com.