

TERMS OF USE

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Please read these Terms of Use carefully before accessing or using any part of the Web Sites. **By accessing or using the Web Sites or other McCormick Place/SMG services offered through or accessed from the Web Sites, you agree that you have read, understand, and agree to be bound by these Terms of Use, as amended from time to time, as well as the Privacy Policy, which is hereby incorporated into these Terms of Use.** If you do not wish to agree to these Terms of Use, do not access or use any part of the Web Sites.

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You agree to use the Web Sites only for lawful purposes.

(a) You agree not to do any of the following: (1) upload to or transmit on the Web Sites any defamatory, indecent, obscene, harassing, violent, or otherwise objectionable material, or any material that is, or may be, protected by copyright, without permission from the copyright owner; (2) use the Web Sites to violate the legal rights (including the rights of publicity and privacy) of others or to violate the laws of any jurisdiction; (3) intercept or attempt to intercept electronic mail not intended for you; (4) misrepresent an affiliation with any person or organization; (5) upload to or transmit on the Web Sites any advertisements or solicitations of business; (6) restrict or inhibit use of the Web Sites by others, including disrupting the normal flow of dialogue, causing a screen to scroll faster than other users are able to type, or otherwise acting in a way that affects the ability of other people to engage in real time activities via the Web Sites; (7) upload or otherwise transmit files that contain a virus or corrupted data; (8) collect information about others (including e-mail addresses) without their consent; (9) download a file or software or include in a message any software, files or links that you know, or have reason to believe, cannot be distributed legally over the Web Sites; (10) post “spam,” transmit chain letters, or engage in other similar activities; (11) advocate illegal activity or discuss an intent to commit an illegal act; (12) seek to exploit or harm children by exposing them to inappropriate content, asking for personally identifiable details, or otherwise; (13) disobey any policy or regulations including any code of conduct or other guidelines, established from time to time regarding use of the Web Sites or any networks connected to this site; (14) falsify or delete any author attributions, legal or other proper notices or proprietary designations or labels of the origin or source of software or other material contained in a file that is permissibly uploaded; or (15) engage in any other conduct that restricts or inhibits anyone’s use

or enjoyment of the Web Sites, or which, as determined by the MPEA, may harm McCormick Place/SMG or users of the Web Sites or expose them to liability.

(b) To access the Web Sites or some of the resources it offers, you may be asked to provide certain registration details or other information. It is a condition of your use of the Web Sites that all the information you provide on the Web Sites will be correct, current, and complete.

(c) Your failure to comply with the provisions of (a) or (b) above may result in the termination of your access to the Web Sites and may expose you to civil and/or criminal liability.

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You will also indemnify and hold the Indemnified Parties harmless from and against any claims brought by third parties arising out of your use of the information accessed from the Web Sites.

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McCormick Place/SMG's use of your personal information and your responsibilities in connection with protecting your privacy are described in the **Privacy Policy**, which is incorporated by reference into these Terms of Use.

Any passwords used for the Web Sites are for individual use only. You will be responsible for the security of your password (if any). If you use a password that McCormick Place/SMG considers insecure, McCormick Place/SMG may require the password to be changed and/or terminate your account.

You are prohibited from using any services or facilities provided in connection with the Web Sites to compromise security or tamper with system resources and/or accounts. The use or distribution of tools designed for compromising security (e.g., password guessing programs, cracking tools or network probing tools) is strictly prohibited. If you become involved in any violation of system security, McCormick Place/SMG reserves the right, but does not have the obligation, to release your details to system administrators at other sites in order to assist them in resolving security incidents. McCormick Place/SMG reserves the right to investigate suspected violations of these Terms of Use.

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12. COMPLIANCE

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These Terms of Use, as they may be amended from time to time, completely and exclusively state the agreement between you and McCormick Place/SMG with respect to the Web Sites, and no other terms that may have been communicated to you orally or in any other manner shall have any force or effect. Any cause of action you may have with respect to the Web Sites must be commenced within one (1) year after the claim or cause of action arises or such claim or cause of action is barred.

If any part of these Terms of Use is unenforceable, the unenforceable part shall be construed to reflect, as nearly as possible, the original intentions of the parties. If the unenforceable part cannot be construed, the other provisions of these Terms of Use shall remain in full force and effect. McCormick Place/SMG's failure to insist upon or enforce strict performance of any provision of these Terms of Use shall not constitute a waiver of the provision. Neither a course of dealing or conduct between you and McCormick Place/SMG nor any trade practices shall be deemed to modify these Terms of Use. You agree that no joint venture, partnership, employment, or agency relationship exists between you and the McCormick Place/SMG as a result of this agreement or use of any of the Web Sites.