



**Request for Proposals (RFP)
Exclusive Pouring Rights Partnership
S2017-07
Addendum No. 1**

March 30, 2017

This Addendum No. 1 consists of two (2) pages. Proposers must acknowledge receipt of this Addendum No. 1 in Required Form A – Form of Transmittal Letter.

This Addendum No. 1 has the following information to be incorporated into the Request for Proposals (RFP):

- Item 1: **Attachment 1:** Answers to questions submitted by potential proposers.

- Item 2: **Mandatory Pre-Submittal Meeting.** SMG has determined that it is in the best interest of SMG and the Proposers to conduct a mandatory pre-submittal meeting for this project. The meeting will be held on Wednesday, **April 5, 2017 at 11:00 AM** at SMG's Corporate Center located at 301 East Cermak Road, Chicago, Illinois 60616.

- Item 2: **Proposal Due Date Extension**
The due date for proposals has been extended. All proposals are to be submitted no later than 5:00 PM on Friday, April 21, 2017, per the submittal requirements outlined in the RFP document.

Hilary Barker
Purchasing Manager

McCormick Place | SMG Exclusive Pouring Rights Partnership #S2017-07
 Addendum 1 – Attachment 1
 Answers to Questions Submitted by Potential Proposers

Proposers Question:		McCormick Place SMG Response:
1	“A. Selected Proposer Benefits”, number 3 lists “specialty beverages sold in a single serving container” as an exception. Could you please clarify the description of what would qualify as a “specialty beverage”?	These are specialty drinks that would not be carried in the product line of the distributor. I.e. Energy drinks, Starbuck Frappuccino, etc.
2	Equipment: a. What are “slammers”? b. Ten portable fountain units – what is a portable fountain unit? (e.g. would a standard drop in or counter top unit apply?)	A. Slammers are portable tubs (on wheels) which would be filled with ice and bottles would be sold from them B. Countertop Units
3	Have you taken into consideration the volume impact from the recently approved Cook County sugar tax (penny per ounce effective July 1, 2017)?	We have considered the impact. It may increase the bottled water sales. We will be using tax inclusive pricing.
4	Who will the concessionaire be for the Wintrust Arena?	The Metropolitan Pier and Exposition Authority’s Food Service Management Contractor.
5	Who will the concessionaire be for the McCormick Place Convention Center?	The Metropolitan Pier and Exposition Authority’s Food Service Management Contractor.
6	Will the Wintrust Arena be purchasing any cups?	Yes, most likely 22oz Disposable cups. Potentially 32oz Souvenir cups as well.