McCORMICK PLACE*

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McCormick Place Adds New Lactation Suites For Nursing Mothers On The Go

Mamava Lactation Suites provide a convenient, clean and private environment for nursing mothers while attending events at McCormick Place.

CHICAGO — McCormick Place, North America's Largest Convention Center, welcomes millions of visitors each year to a host of conventions, tradeshows, meetings and special events. The acquisition of three Mamava lactation suites will support breastfeeding mothers during their visit. The pod-like suites were designed for the modern breastfeeding mother on the go by providing a clean, dignified, and private space.

"McCormick Place welcomes a diverse attendee base, from comic conventions to clinical symposiums, said David Causton, General Manager, McCormick Place/SMG. "Regardless of the event, we strive to create an exceptional experience and installing the Mamava suites enhances the experience for nursing mothers."

Mamava Lactation Suites are available in the Lakeside Center on Level 2 near the gift shop, South Building Level 2.5 across from Starbucks and West Building Level 1 near the main Information Desk. Nursing mothers can unlock the suites by downloading the free Mamava Mobile App, available in the Apple App Store and Google Play App Store. The suites are available complimentary to nursing mothers on a first-come, first serve basis.

Created by Mamava, a company dedicated to transforming the culture of breastfeeding by making it easier for more women to achieve their breastfeeding goals, the Mamava suite is a self-contained, mobile pod with comfortable benches, a fold-down table, an electrical outlet for plugging in a breast pump, and a door that can be locked for privacy. The 4-foot by 8-foot pod is meant for individual use, but can fit more than one person, as well as mothers with babies and other children in tow.

"We're thrilled to support breastfeeding mamas at McCormick Place," said Sascha Mayer, Cofounder and CEO of Mamava. "We believe that all mamas deserve a clean, comfortable, and dignified place to use a breast pump or breastfeed distraction-free—anywhere, anytime. Mamava pods provide flexibility for facilities and easy access for moms."

About McCormick Place

McCormick Place is the largest exhibition and meeting facility in North America offering 2.6 million square feet of exhibit space, 173 meeting rooms, the 4,249-seat Arie Crown Theater, and one of the largest ballrooms in the world. The centerpiece of the McCormick Square campus, McCormick Place is directly attached to the 10,000 seat Wintrust Arena and three hotels totaling 2,463 onsite rooms and suites. Owned the Metropolitan Pier and Exposition Authority and managed by SMG, a worldwide convention management company. For more information, visit mccormickplace.com.

About Mamava

Based in Burlington, VT, Mamava is the expert in lactation space design, thoughtfully designing solutions for breastfeeding moms on the go. With both analog and digital products, Mamava products celebrate and support the 21st century breastfeeding mama. Mamava is mamaowned, made in America, and a proud member of the B Corp community. The Mamava app, free for <u>iOS</u> and <u>Android</u>, helps moms find pumping and breastfeeding friendly locations on-thego, unlock Mamava suites through the proprietary Mamava Smart Lock, and find useful breastfeeding content. For more information, visit <u>www.mamava.com</u>.

DOWNLOAD MEDIA:

High Res: https://www.dropbox.com/sh/opxrhbr4x3nb4t7/AADifzUF0V2H5QrlbAv4TEBBa?dl=0



New Mamava Lactation Suite located in the McCormick Place West Building. (McCormick Place/SMG)