

SAVOR...Chicago

at McCormick Place

Catering • Concessions • Special Events

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MCCORMICK PLACE EVERYDAY ALE ONE YEAR LATER: INSPIRES NEWEST MENU ADDITION AT CHICAGO AUTO SHOW, AVAILABLE AT LOCAL RETAILERS



[CHICAGO, February 14, 2018] A year after its successful launch at the Chicago Auto Show, McCormick Place Everyday Ale is now available at local retailers in addition to McCormick Place campus and has won a national award for its can design. Not to mention, it's also the genesis for a new menu addition at the 2018 Chicago Auto Show: the locally produced McCormick Place Beer brat, made with McCormick Place Everyday Ale (MPEA) as a core ingredient.

Created in the first ever collaboration of its kind between a craft brewer and a convention center, McCormick Place Everyday Ale is now available at many locations inside McCormick Square, including the Wintrust Arena and Hyatt McCormick Place in addition to being sold at Chicago-area Binny's, Berkots, and select Jewel Osco locations.

Brewed including hops grown in the rooftop garden atop McCormick Place's West Building, McCormick Place Everyday Ale is a refreshing Session Ale with a light malt backbone and hopped with Citra, Amarillo and Cascade hops. It is the country's first branded ale brewed for a convention center using locally-sourced ingredients. The ale's can design was awarded "Best Craft Beer Can" in 2017 by the National Metal Decorators Association.

BrickStone Brewery first opened its doors in 2006 and started with a 5-barrel brewing system. Today, BrickStone is well known for its diverse selection of award-winning beers, including 2012 GABF gold medal and 2012 World Beer Cup bronze medal APA and 2013 GABF gold medal Belgo APA. They are located in Bourbonnais, Illinois.

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McCormick Square

The McCormick Square campus features McCormick Place -- the largest exhibition and meeting facility in North America -- which offers 2.6 million square feet of exhibit space, 173 meeting rooms, one of the largest ballrooms in the world, the 1,258-room Hyatt Regency, the new 1,205-room Marriott Marquis Chicago, the 4,249-seat Arie Crown Theater and the 10,387-seat Wintrust Arena. Located on Chicago's lakefront just minutes from downtown, McCormick Place is owned by the Metropolitan Pier and Exposition Authority and is managed by SMG, a worldwide convention management company.

SAVOR

SAVOR is the food service division of SMG, the largest public facilities management company in the world and manages the foodservice at McCormick Place and the Wintrust Arena. We pride ourselves on preparing and serving exceptional food and beverage whether for intimate VIP experiences or banquet events for over 20,000. Besides great, authentic food, the core elements of our food vision include our partnerships with local growers, producers and community members, our commitment to using antibiotic free meats and poultry, and our dedication to minimizing our impact on the environment through our robust sustainability, recycling and composting programs. savorchicagomcpl.com

Shown in picture (from l): Tommy Vasilakis, owner of Brickstone Brewery, George Giannakopoulos and Virgil Clark at the 2018 Chicago Auto Show at McCormick Square.

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